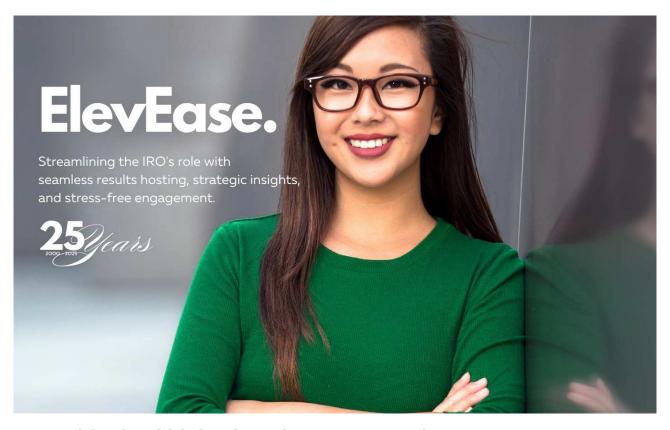


Q&A with Shankhini Saha, Director IR, on ElevEase. — Dickenson's New Results Call Hosting Service



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### Q: Shankhini, why did Dickenson Intellinetics introduce ElevEase?

Shankhini Saha: We noticed a persistent gap in the market when it came to hosting quarterly results calls. Issuers and brokers were relying on basic platforms that simply weren't cutting it for strategic investor relations. These services were often limited to just facilitating a call, without adding any real value.

With our 25 years of IR expertise, we knew we could transform the experience. ElevEase was designed to be more than just a technical solution – it's a comprehensive service that integrates the depth of strategic IR management with the convenience of seamless call hosting.



# Q: How does ElevEase address pain points that IROs face globally?

Shankhini Saha: The challenges IROs face are universal – whether in the US, Europe, MENA, or Asia. The stress of managing a results call goes beyond just technical logistics. It's about crafting the right narrative, ensuring effective audience engagement, and handling Q&A sessions with precision. ElevEase alleviates these pressures by offering a fully managed process. We don't just provide a platform; we deliver a partnership that includes narrative framing, personalized marketing, real-time moderation by senior IR analysts, and in-depth post-call reports. This holistic approach simplifies life for the IRO, so they can focus on strategic messaging and stakeholder engagement without worrying about operational hiccups.

## Q: What sets ElevEase apart from generic hosting platforms?

Shankhini Saha: Our service goes far beyond what standard platforms offer. With over two decades of IR experience, we understand the intricacies of investor relations better than anyone. Generic platforms might connect calls or offer a basic Q&A tool, but they don't bring the strategic insight and seasoned moderation that ElevEase does. We tailor every aspect of the hosting – from custom branding and targeted participant lists to post-event analysis that offers actionable insights. ElevEase provides senior-level moderation that anticipates and aligns discussions with an issuer's long-term strategy, enhancing the overall impact of the call.

# Q: Can you elaborate on the global application of ElevEase?

Shankhini Saha: Absolutely. Investor relations challenges may differ in nuance from region to region, but the core pain points are the same: ensuring seamless communication, engaging the right audience, and maximizing the call's strategic value. ElevEase is built to meet these universal needs. Whether it's a multinational company presenting in the US or an emerging market firm hosting analysts in Asia, we offer a platform that scales globally while maintaining a high-touch, personalized approach. Our seasoned team ensures that every issuer, regardless of geography, receives a premium, stress-free experience that enhances stakeholder confidence.

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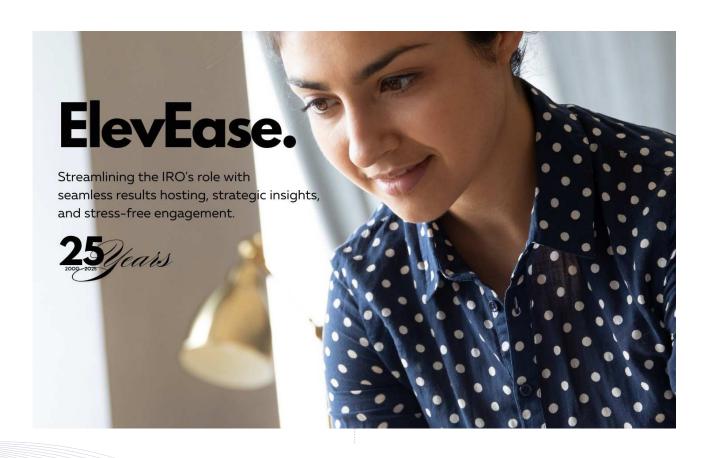
### Q: What does ElevEase bring to the IRO's table?

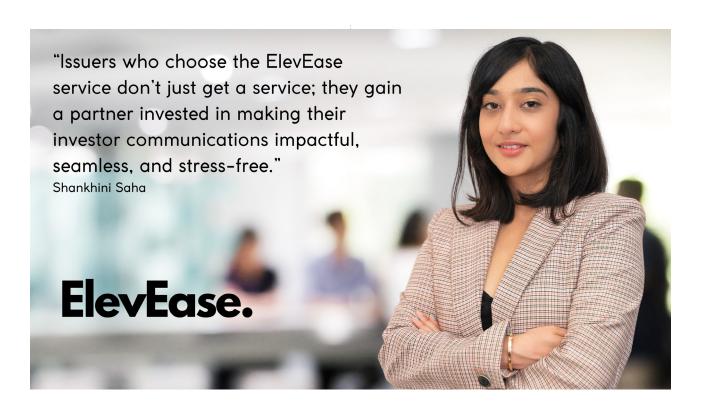
**Shankhini Saha:** In short, peace of mind. With ElevEase, the IRO's focus shifts from handling

logistics to refining their message and strategy. We manage the entire process – from pre-event training and customized branding to real-time, senior IR-led moderation and insightful post-event reports. This kind of end-to-end service is designed to ensure that IROs have more time and energy to invest in engaging with stakeholders, confident that every technical and strategic aspect of the results call is in capable hands.

### Q: What's your final take on why issuers should choose ElevEase?

**Shankhini Saha:** ElevEase isn't just about hosting a call; it's about elevating the entire results communication process. With our IR legacy, we blend strategic guidance, high-quality presentation, and technical excellence. Issuers who choose ElevEase don't just get a service; they gain a partner invested in making their investor communications impactful, seamless, and stress-free.





Shankhini Saha, the Director of Investor Relations at Dickenson, holds an MPhil with distinction from the University of Cambridge, UK, and a BA magna cum laude from The New School, USA. Specializing in stakeholder engagement across diverse sectors, Shankhini is dedicated to transparent communication and providing strategic insights into clients' financial performance and growth initiatives. With a proven track record of managing complex investor relations for a diverse portfolio of global clients, she excels in crafting impactful narratives that

resonate with investors, analysts, and stakeholders. Shankhini's leadership in high-profile quarterly results hosting and comprehensive IR campaigns showcases her commitment to creating lasting value for issuers in the global capital market. Visit <a href="https://www.dickensonworld.com">www.dickensonworld.com</a> to learn more.

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